

WeatherRick.com

With

Hog Sports Radio



Let Rick Katzfey endorse your company or service!

Our unique way of advertising can be a substantial advantage to your company. Research studies show that weather has the most listened to and highest attention rate part of broadcasting. That is why it is beneficial to have your advertisement following weather. Typically this is also the most expensive time slot to advertise. But not when you advertise with Rick Katzfey. Rick has been able to keep his cost low so he can pass the savings to you.

Rick Katzfey's 15 year career in broadcasting makes him one of the most familiar and trusted forecasters in the meteorological industry. His endorsement of your company through regular advertising will enhance your company image among listeners.

Your advertisement is broadcasted simultaneously on five different radio stations at no additional cost to you.

Sports Radio Listeners are...

- 147% more likely to have annual income greater than \$50,000.
- 118% more likely to be employed in Management Occupation.
- 116% more likely to have monthly credit expenditures greater than \$2000.
- 107% more likely to have purchased a man's dress suit in past year.
- 100% more likely to spend greater than \$5000 on domestic vacations.

Advertising on Hog Sports Radio with Meteorologist

Rick Katzfey

“Excellent Advertising at a Very Reasonable Cost”

Five Radio Stations

99.5 fm Huntsville, 105.3 fm Springdale
97.9 fm Bentonville, 1290 am Siloam Springs, 1480 am Berryville

High Frequency Advertising

A Minimum of 80 + ads per month per station immediately following Rick's weather... **An Incredible Deal!!!**

Following Rick's Weather

Research shows the weathercast is the highest listened part of any broadcasting.

Cost

\$400 per Month for a Three Month Agreement

www.WeatherRick.com

Rick Katzfey

1962 Willow Ridge Avenue
Springdale, AR 72764
479-387-4817

rkatzfey@gmail.com

<http://twitter.com/weatherrick>